T he Jammulal Bajaj Institute of Management Studies, Mumb aik, has announced the 14th annual business con-
test ‘Unleash Your Criminal Fantasies’, which was held from October 10 to 12
The competition, themed ‘Providing a whole new appr oach to solving
problems’, included talks by participants from a variety of backgrounds.

The winning entry was titled ‘Innovations in Traffic Management’ by the team comprising Mistry, Rechelbacher, and Patel. Their device, called the ‘Traffic Visualizer’, was designed to help manage traffic congestion in urban areas.

The device uses AI and machine learning algorithms to analyze traffic patterns and predict congestion. It also features a mobile app that allows users to report traffic issues and receive real-time updates.

The device has been tested in several cities and has shown promising results. It has the potential to revolutionize traffic management and improve road safety.

The competition also featured a panel discussion on the future of technology in business. The panelists included experts from various fields, including finance, technology, and social media.

The event was supported by the Indian Institute of Management, Ahmedabad, and the Indian School of Business, Hyderabad.

The competition was open to students from all disciplines and aimed to encourage innovation and entrepreneurship among young business leaders.

For more information, visit www.unleashyourcriminalfantasies.com.